### (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

## (19) World Intellectual Property Organization

International Bureau



# 

(43) International Publication Date 25 March 2004 (25.03.2004)

(10) International Publication Number WO 2004/025405 A2

(51) International Patent Classification7:

G06F

(21) International Application Number:

PCT/US2003/028275

(22) International Filing Date:

10 September 2003 (10.09.2003)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 60/409,645

10 September 2002 (10.09.2002)

- (71) Applicant (for all designated States except US): THOM-SON LICENSING S.A. [FR/FR]; 46, Quai A. Le Gallo, F-92648 Boulogne (FR).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): BOYCE, Jill, Mac-Donald [US/US]; 3 Brandywine Court, Manalapan, NJ 07726 (US). RAMASWAMY, Kumar [IN/US]; 71 Sayre Drive, Princeton, NJ 08540 (US).

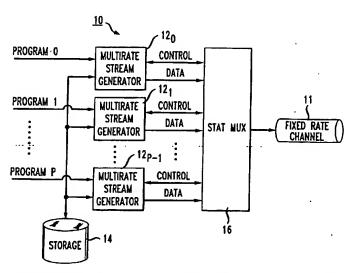
- (74) Agents: TRIPOLI, Joseph, S. et al.; Thomson Licensing Inc., Suite #200, Two Independence Way, Princeton, NJ 08540 (US).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

#### Published:

without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: VIDEO ON DEMAND SERVER SYSTEM AND METHOD



(57) Abstract: A Video-on-Demand Server architecture (100, 200, 300) transmits a plurality of pre-coded programs having different bit rates across a fixed bandwidth channel (11). For each program, a generator (120-12P-1, 110, 210) generates a plurality of different bit rate representations for each program. Each generator also provides control information at each of a plurality of successive time windows T for each bit rate representation. The control information provides a bit rate and a quality measure during each time window T. The control information enables a statistical multiplexer (16, 160, 260) to select a bit rate representation for each program during each time window T to maximize the quality of the selected representations while not exceeding the total available channel capacity.

### 

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

PCT
New International Application
Inventory of Unscannable or Missing
Items
Serial Number

Check This Column if Item Is Present	ltem	Check This Column if Item Is Missing on Filing
	Return Receipt Postcard	1
	Check (amount \$)	
	FCT FASY Diskette	·
,	DNA Diskette	
	l-xhihit	
	1-yyess Mail Label or Lovelope	
	Applicant Supplied Priority Document	; 1
	Other (specify)	*\\XXXXXXXXX *\\XXXXXXXXXX XXXXXXXXXXXX
(XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Coxer Leuer	i
(XXXXXXXXXX	Cuher (specials)	

Winword/PCA Automation/Unscauned inventors, sep-dieer

	INTERNATIONAL SEARCH REPOR	T	International appri	Cadon No.	
		PCT/US03/28275			
A. CLASSIFICATION OF SUBJECT MATTER  IPC(7) : H04N 7/173  US CL : 725/87, 90, 91,95, 96  According to International Patent Classification (IPC) or to both national classification and IPC  B. FIELDS SEARCHED  Minimum documentation searched (classification system followed by classification symbols)  U.S.: 725/87, 90, 91,95, 96					
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched None					
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet					
C. DOC	UMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where ap	propriate, of the rele	vant passages	Relevant to claim No.	
Y	US 6,385,771 B1 (GORDON) 07 May 2002 (07.05.2002), Figs. 1-6, and column 2, line 1-3, 10-17, 22.				
Y	58 to column 3, line 25.  US 6,246,695 B1 (SEAZHOLTZ et al.) 12 June 2001 (12.06.2001), column 2, line 50 to column 3, line 64.				
Y	US 5,812,786 A (SEAZHOLTZ) 22 September 1998 (09.22.1998), column 2, line 46 to 1-3, 10-17, 22.				
Y	US 5,926,649 A (MA et al.) 20 July 1999 (20.07.1999), column 6, line 30 to column 7, lin el8.				
Y	US 5,940,738 A (RAO) 17 August 1999 (17.08.1999), column 2, line 35 to column 4, line 35.				
	4*				
Further	documents are listed in the continuation of Box C.	See patent	family annex.	•	
Special estegories of cited documents:      Special estegorie					
"A" document defining the general state of the art which is not considered to be of particular relevance		principle or t	heory underlying the inve		
"B" earlier application or patent published on or after the international filing date		considered n	ovel or cannot be consider current is taken alone	red to involve an inventive step	
*L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination			
	"O" document referring to an oral disclosure, use, exhibition or other means being obvious to a person skilled in the art				
priority d	"P" document published prior to the international filing date but later than the "&" document member of the same patent family priority date claimed				
Date of the actual completion of the international search		Date of mailing of the international search report			
13 May 2004 (13.05.2004)  Name and realling address of the ISA/IIS  Authorized officer			IN CUUT		
Mail Stop PCT, Attn: ISA/US		Authorized officer  KRISTA BUI  KUGENIO JOHAN			
P.C					
	P.O. Box 1430 Alexandria, Virginia 22313-1450 Telephone No. 703-306-0377				

Form PCT/ISA/210 (second sheet) (July 1998)

BEST AVAILABLE COPY

	PCT/US03/28275		
INTERNATIONAL SEARCH REPORT	101/0505/502/0		
INTERNATIONAL SEARCH REFORT			
	Ì		
	<u> </u>		
	t e e e e e e e e e e e e e e e e e e e		
	\$		
	į.		
	1		
	•		
	1		
	j		
	1		
	[		
	ſ		
	}		
	j		
	· · · · · · · · · · · · · · · · · · ·		
	,		
Continuation of B. FIELDS SEARCHED Item 3:	}		
EACT			
comments with a side on demand different bit rate, variable rate, fixed bath	ndwidth, bandwidth, channel, program, signal to		
noise, S/N, SNR, ratio, index, pre-coded, quality, encoder, digital, stream/strea	ming, and peak signal.		
	•		
	1		
	i		
	'		
· ·			
}			
·	i		
	1		
1			
1	•		

Form PCT/ISA/210 (second sheet) (July 1998)